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Hunter's Edge Helps Turkey Hunters Put Those OL' GOBBLERS IN A TRANCE!

Bainbridge, Georgia – February 26, 2007 – The most unique turkey-hunting decoy ever designed, was a huge hit at the National Wild Turkey Federation Convention and Sport Show in Nashville, Tennessee, February 22-25, 2007. Hundreds of avid turkey hunters were looking for the TransFan after seeing national magazine and television ads stating that turkey hunters can now literally, put a gobbler in a trance with the TransFan Gobbler Decoy.

"The TransFan will change the way hunters use turkey decoys for years to come." Hunter's Edge President, Jamie Bulger stated.

"The TransFan replicates a mature gobbler in full strut. It creates the illusion of a challenge and is perfect for bringing in silent Toms, open field Toms, and Toms that have hung up out of gun or bow range." Bulger explained. "Unlike other bulky decoys, the TransFan is light, compact and fits snugly inside any turkey vest. The TransFan is so lifelike; it could be mistaken for the real thing. While setting up the TransFan, make sure there are no other hunters in gun or bow range," Bulger added.

"The TransFan idea was introduced to me by my brother, Mitch Bulger. He told me he had a 'secret weapon' that he had been using to help him harvest several call shy gobblers. When I asked what it was, he pulled a turkey's tail fan from his vest."

"Last week," Mitch stated, "I showed a call shy gobbler this fan, and he ran to my location from over 250 yards away. An ol' time turkey hunter told me how to use the fan, and after the hunt was over, I realized why it worked so well --- A boss gobbler will not allow another male turkey to strut in his territory. It's as simple as that. He will confront the intruder bird and run him off. If you can imitate a Strutting Tom, then your chances of taking a mature gobbler will increase dramatically."

When asked what Mitch thinks of the Hunter's Edge version of his 'secret weapon', he stated, "I was so proud to see that my brother, Jamie, had replicated a turkey tail fan. Although I had taken several turkeys with a real fan, it was cumbersome, it smelled bad and I couldn't stake it out. Plus, there was no way to attach a gobbler's head for visual purposes. The TransFan is made out of cloth and has a gobbler's head printed on both sides. It weighs less than a pound, which packs nicely in my vest, and comes with a 4-inch and 12-inch stake for setting up in hard or soft dirt."

"When the TransFan is in open position," Bulger continued, "it pivots on top of the stake when the wind blows, which gives the illusion of a strutting turkey. There is also a set-screw which can be tightened for minimum or maximum wind resistance. The TransFan can be used alone, or with other decoys. It's a visual aid when using calls, and calms hunting pressured turkeys."

Hunter's Edge provides an instructional video at hunters-edge.com that shows the Bulger brothers demonstrating their product. After viewing it you may agree that the innovative new TransFan is destined to become a "must-have" item for every serious turkey hunter.

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Click Here for [TransFan Web Information](#) including an [Instructional Video](#)

FREE Download of a TURKEY TARGET Available to Consumers Online at www.hunters-edge.com

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These photos and more are available in high, medium and low resolution; as JPEG and TIF files; and as color or grayscale files as a convenience to the media. Simply click the corresponding thumbnail to download the photo of your choice from our Hunter's Edge Press Room at <http://www.hunters-edge.com/transfanpresskit.shtml>



L-R TransFan Turkey Decoy creators, Mitch Bulger and Jamie Bulger of Hunter's Edge.



L-R TransFan creators, Mitch Bulger and Jamie Bulger, film a turkey hunt using their new decoy for the 2008 season of the *Hunter's Edge Outdoor Adventures* TV Show.



For additional information on wild turkeys, visit the National Wild Turkey Federation at www.nwtf.org